

5th BoD-UMISA Meeting Minutes – Friday 24 January 2017
1055 Wilkes Ave., ICM Office @ Caboto Centre
17:45 – 20:00

5th BoD Members: Shahnaz Naghipour, Fahimeh Saiedi-Amjad, Khashayar Kamrouz, Hamid Zahedi
UMISA Members: Shahab Valipour, Asghar Noormohammadi,

Summary of the meeting notes:

Nowruz 2017 UMISA/ICM Preparations:

- UMISA have formed the dance group and practices have started
- A cost of about \$300 is estimated to have costumes made for the female dancers.
- Pop live music will be added to the music group.
- UMISA is planning to prepare two video ads using drones (Amir Hajhosseini) for better effects.
- Hamid (UofM student) is to prepare/edit the video.
- The video ad could be placed on FB/Website/Youtube or sent to Shaw/CTV /Cultural communities.
- The length of the video will be about 1 minute.
- Three car dealerships are considered to be sponsors.
- Atlas/Canada One/Mina Travel Agencies are to be contacted for sponsorship.
- UMISA is considering \$35 tickets for Early Bird sale.
- UMISA will use the student ID card for ticket sale and identification at the event day.
- Pooya will be asked to be the DJ for Nowruz. If not, Naveed D. will be asked.
- 2 extra speakers + subwoofers + laser light + fog machine will be rented.
- UMISA to find out the cost of renting sound equipment. One option is to hire Mike who has his own sound equipment. Mike would look after providing and setting up the additional sound equipment.
- **Motion:** ICM is to pay \$300 for the cost of fabric (7m/person, 3 ladies) as part of ladies costume. Approved by present BOD's.
- Two posters are ready. Another poster design will be sent.
- ICM is to decide on the poster and ticket design and to start distribution/advertisement.
- Hamid is to check with MB Hydro to see if sponsorship or advertisement can be obtained.
- UMISA is considering 2 poster designs, one to advertise Nowruz and one with program details.
- UMISA is considering to hold 4-shanbe Soori and asks ICM to cover some of the cost.
- **Motion:** ICM is to pay office rent for the next two months.
- The ICM's early bird ticket was suggested to be set as 100 to 150 counts of \$40 and under 12 kids' tickets will be discounted based on the size of the family.
- The regular ticket will be \$50 for adults and \$25 for children.
- KK will find out about the PLC program for Nowruz.

Meeting Adjournment: Hamid left by 6:40 and the meeting continued for a while until it was adjourned around 8:00 pm. Next meeting will be on February 10 at UofM, University Centre.