

Meeting Minutes of the Board of Directors;

Thursday, February 10th, 2011 in Winnipeg at Kelvin High School

The meeting was called into order with five directors being present: Mr. Kermani, Mr. Doustshenas, Mr. Azizkhani, Mr. Kamrouz, and Mr. Saleh-Azad at 8:30 pm.

The current meeting's agenda was accepted by the present members.

A motion was made by Mr. Saleh-Azad to accept the current agenda; Seconded by Mr. Kamrouz; 4 Approved, 0 Opposed, and 0 Abstained; **Motion carried.**

The minutes of the last Board meeting of Nov. 25th, joint meetings with PLC of Sept. 29th, and Nov. 26th, and SGM meeting of Dec. 12th, 2010 were reviewed by members.

A motion was made by Mr. Saleh-Azad to approve the Board meeting minutes of Nov. 25th, 2010; Seconded by Mr. Doustshenas; Discussions: Just a few minor corrections; 4 Approved, 0 Opposed, and 0 Abstained; **Motion carried.**

A motion was made by Mr. Saleh-Azad to approve the joint meeting minutes of Sept. 29th, 2010; Seconded by Mr. Azizkhani; Discussions: Just a few minor corrections; 4 Approved, 0 Opposed, and 0 Abstained; **Motion carried.**

A motion was made by Mr. Saleh-Azad to approve the joint meeting minutes of Nov. 26th, 2010; Seconded by Mr. Azizkhani; Discussions: Just a few minor corrections; 4 Approved, 0 Opposed, and 0 Abstained; **Motion carried.**

A motion was made by Mr. Saleh-Azad to approve the SGM meeting minutes of Dec. 12th, 2010; Seconded by Mr. Kamrouz; No discussions; 4 Approved, 0 Opposed, and 0 Abstained; **Motion carried.**

Communications and Correspondence:

By receiving the proclamation documents in the mail, Mr. Kermani congratulated all Board members for their hard work in pursuing to obtain this proclamation from the province of Manitoba stating that the 21st day of March to be recognized as Nowruz, an official Iranian New Year's day, signed by the Premier of Manitoba, Mr. Greg Selinger. It is decided that ICM should work on maximum publicity on this achievement to spread the words in gaining public awareness. This can be done by posting it on the website, emailing to our list, sending it to the media for broadcasting and inviting the Mayor and Premier's representative to Nowruz event. Mr. Sale-Azad was supposed to prepare some official letters in this regard.

A motion was made by Mr. Kermani to invite the Premier of Manitoba or member of the legislature, and Winnipeg mayor or his representative to ICM Nowruz event on March 19, 2011 with two free tickets to each; Seconded by Mr. Kamrouz; 4 Approved, 0 Opposed, and 0 Abstained; **Motion carried.**

Emails, UPS mails and voicemails received were all discussed and proper actions are to be taken.

Mr. Kamrouz was asked to send an email to the Winnipeg board of education requesting a room at Kelvin High school for ICM committees' meetings, preferably on Saturdays between the hours of 10 am and 2 pm.

Committees' Reports:

Events:

Upcoming Nowruz celebration poster and tickets were discussed in details. Despite the fact that the cost of the Nowruz event, which will largely include the rent, food and misc. expenses will not be covered by the tickets' sale, the tickets' prices will remain the same as last year as \$20, \$30, and \$40 for kids under 12, members, and non-members, respectively to be affordable for families. Nowruz poster was modified as indicated in the motion as follows. There will be no sponsor ads in the poster.

A motion was made by Mr. Azizkhani to remove Arash's name and phone number from the list of contacts in the Nowruz poster, and add Ms. Marzieh Mazloumi's contact info instead, and also, to remove the statement: "Free admission for Kids under 2 years old" from the poster; Seconded by Mr. Kamrouz; 4 Approved, 0 Opposed, and 0 Abstained; **Motion carried.**

Mr. Doustshenas was assigned by the Board to be in charge of selling the Nowruz tickets to members only, and other directors, including Ms. Mazloumi, as an independent helper, to sell to non-members, since they don't have access to the members' list. March 15 will be the deadline for all sellers to present a report of how many tickets have been sold.

A motion was made by Mr. Doustshenas to allocate a budget in the amount of up to \$500 in order to provide a decent entertainment program in Nowruz; Seconded by Mr. Saleh-Azad; 4 Approved, 0 Opposed, and 0 Abstained; **Motion carried.**

Art, Culture, and Education (ACE):

Upcoming Poetry Night event's details were discussed which will be held by Art and Culture committee on Saturday March 5th, 2011. It was decided that the ticket for this event to be sold at the door or by calling ICM. In addition to having another cultural event, this will be an occasion that ICM would be able to take this opportunity to collect memberships, advertise and sell tickets for upcoming Nowruz event.

A motion was made by Mr. Kermani to have the tickets for poetry Night on March 5th, 2011, in welcoming Nowruz at a cost of \$5 for tickets; Seconded by Mr. Saleh-Azad; 4 Approved, 0 Opposed, and 0 Abstained; **Motion carried.**

In order to clarify the duties and responsibilities of ACE committee and Events committee, which have been mixed up recently and caused confusion among directors and members, Mr Kermani made it clear that from now on the Events committee's main objective would be to manage and organize the ICM events, such as finding location, preparing the agenda and supervising the programs, and ACE will act as a supporting committee to mainly prepare the event's cultural contents.

NEW Business:

It is decided that the Board must have a clear-cut plan and procedure to direct those businesses that want to advertise through ICM to do so using ICM's available resources.

A motion was made by Mr. Azizkhani to charge those businesses who would like to advertise in ICM events as follows: Gold package, Silver package, and Bronze package for \$200, \$150, and \$100 respectively. Gold will include the business's full exposure of: being posted on ICM website, being able to distribute pamphlets, brochures and business cards in the events, their information shown on the slide shows, their business name and function being announced, and presentation of their materials such as samples and promotional gifts. Silver package will include all items in gold, except the presentation of materials. Bronze will only include website exposure and their pamphlet and business cards being distributed; Seconded by Mr. Saleh-Azad; 4 Approved, 0 Opposed, and 0 Abstained; **Motion carried.**

Mr. Saleh-Azad and Mr. Doustshenas both were asked by the secretary to bring a copy of their recent applications to "*Multiculturalism Grants and Contributions Program*", and "*Manitoba Ethnocultural Advisory and Advocacy Council*" in order to keep them on ICM files.

Due to shortage of time, the remaining items of the agenda and any other outstanding issues will be dealt with in the next meeting.

The next meeting will be held on **Thursday February 24th**, 7:30 pm; at Kelvin High School.

The above meeting was adjourned around 10:30 pm.